

# Henry Verey

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## SUMMARY

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Web and digital specialist with 5+ years of experience designing and building client websites, executing SEO strategies, and supporting digital marketing operations. Experienced across WordPress, Wix, HTML, CSS, and SEO tools, with a track record of delivering results for small-to-midsize businesses.

## SKILLS

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**Web & Design:** *WordPress, HTML, CSS, Figma, Canva* | **SEO & Analytics:** *SEMrush, Moz, Google Analytics, Google Ads, Microsoft Ads* | **Tools & CRM:** *Salesforce, HubSpot, QuickBase, Google Workspace, Asana, Jira*

## EXPERIENCE

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### Devere Technologies

Portland, OR

#### Digital Operations Consultant (Remote)

(January 2023 - Present)

- Designed, built, and launched 4 client websites end-to-end using WordPress and Wix, with a focus on mobile-first design, UX best practices, and brand consistency for small-to-midsize businesses.
- Conducted comprehensive SEO audits using SEMrush and Moz, identifying and resolving on-page, off-page, and technical SEO issues to measurably improve search visibility and site performance for clients.
- Managed ongoing website maintenance, troubleshooting platform conflicts, plugin issues, and functionality errors to keep client sites running smoothly
- Collaborated directly with clients to translate business goals into web strategies, delivering responsive, conversion-focused websites on time and within scope

### Rubicon

Lexington, KY

#### Data Integrity Specialist II (Remote)

(July 2022 - December 2022)

- Managed contract and financial data for 30–50 national accounts within the CRM, maintaining data integrity to ensure accurate invoicing for finance teams.

### Logical Position

Lake Oswego, OR

#### Business Analyst I (Remote)

(December 2021 - April 2022)

- Mapped and redesigned internal workflows in Microsoft Visio, reducing CRM inefficiencies and cutting time spent on engineering change requests.

### Channel Partner Specialist (Remote)

(March 2021 - November 2021)

- Provided technical support for digital advertising accounts across Google Ads, Microsoft Ads, and Google Analytics, resolving billing errors, feed rejections, policy violations, and account suspensions.
- Managed a high-volume support queue of 20–30 tickets daily, maintaining fast resolution times and clear communication with account managers.

### Airefco Inc.

Tualatin, OR

#### Marketing Assistant

(July 2018 - September 2020)

- Coordinated with a third-party web platform provider for ongoing website maintenance, technical updates, and issue resolution.
- Maintained CRM data integrity in Salesforce, ensuring customer and sales records were accurate for reporting and marketing purposes.

## EDUCATION

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Bachelor of Applied Science in Technology & Management · Oregon Institute of Technology · GPA 3.8

Outstanding Scholar Award · Oregon Institute of Technology